



Empowering you to make
smart energy choices

ORANGE A UI CLEAN ENERGY COMMUNITY

The Town of Orange has made a concerted effort to reduce energy consumption since its initiation into the Clean Energy Communities (CEC) program. By signing the CEC pledge, Orange has committed to reducing their energy consumption 20 percent by 2018. Benchmarking work is being completed by both the municipality and the Board of Education (BOE) in the EPA ENERGY STAR® Portfolio Manager. Through the Energize Connecticut initiative, United Illuminating (UI) has assisted residents of the town on a variety of energy reduction programs in an effort to achieve their goal.

Orange Celebrates Earth Day

Prior to its relocation to North Haven, and rebranding as the Energize Connecticut Center, the SmartLiving™ Center was located in Orange. This center served as an educational resource where guests could learn about energy efficiency through the use of hands-on learning tools.

One of the biggest annual events at the center was Earth Day. Each year, families would gather at the center and partake in a day filled with fun activities designed to educate them about energy efficiency. The popularity of the event even garnered a town proclamation, from First Selectman Jim Zeoli, for April 18, 2009, to be certified as an official celebration of Earth Day.



Energy Efficiency Programs on Display at the Orange Business Exposition

Each year, Orange hosts an exposition for businesses within the community. UI, as part of the Energize Connecticut initiative, has been a major sponsor of this event on multiple occasions.

The town has been able to leverage this sponsorship to educate residents on the variety of energy efficiency programs available to them. Attendees can learn about residential weatherization programs such as the Home Energy Solutions

program, and commercial and industrial programs like Small Business Energy Advantage (SBEA).

This further expansion of energy efficiency programs has allowed Orange to continue thriving as an energy conscious town.

UI Promotes Energy Efficiency at the Orange Country Fair

Each Year, Orange hosts a Country Fair devoted to promoting local goods and services. UI uses this opportunity to

promote the importance of energy efficiency. UI volunteers team with local vendors to educate attendees on the variety of programs available to help them reduce their energy consumption and save money.



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